

# OUR VOICES OUR STORY

2009 ANNUAL REPORT



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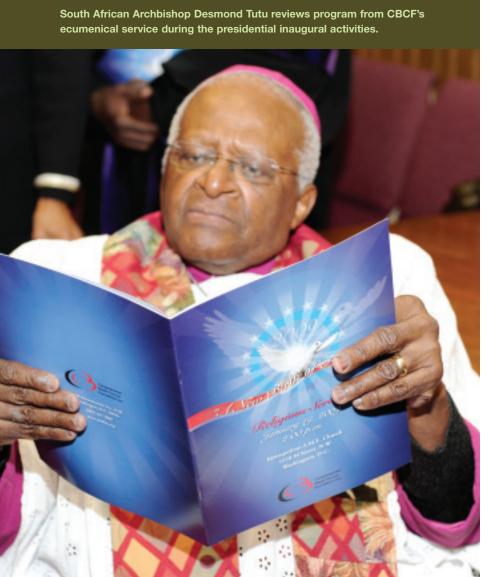
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# OUR VOICES OUR STORY

2009 ANNUAL REPORT





L-R – Reps. Marcia L. Fudge, Kendrick B. Meek, Barbara Lee and CBCF President Elsie L. Scott, Ph.D., unveil a plaque naming CBCF headquarters in memory of Rep. Stephanie Tubbs Jones.

The Congressional Black Caucus Foundation, Inc. (CBCF), founded in 1976, is a nonprofit, nonpartisan public policy, research and educational institute that aims to help improve the socioeconomic circumstances of African Americans and other underserved communities.

#### **CBCF** Vision

We envision a world in which the black community is free of all disparities and able to contribute fully to advancing the common good.

#### **CBCF** Mission

Our mission is to advance the global black community by developing leaders, informing policy and educating the public.

#### **CBCF** Achieves its Mission by:

- Facilitating the exchange of ideas and information to address critical issues affecting our communities.
- Developing strategic research and historical resources for the public.
- Providing leadership development and scholarship opportunities.

### CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC. Board of Directors

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PRESIDENT Dr. Elsie L. Scott President & CEO Congressional Black Caucus Foundation

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Yelberton Watkins Chief of Staff, Office of the House Majority Whip Rep. James E. Clyburn

Rep. Melvin Watt U.S. House of Representatives

Howard Woolley Senior VP, Public Policy & Government Relations Verizon Wireless

CBCF GENERAL COUNSEL Amy Robertson Goldson Attorney at Law

EX OFFICIO CAC CHAIRPERSON

Marie Long Vice President, Constituency Relations AT &T

CBC CHAIRPERSON **Rep. Barbara Lee** U.S. House of Representatives

CBC SPOUSES' CHAIRPERSON Simone-Marie Meeks Nassau County Department of Health

DIRECTOR EMERITUS
The Honorable Cardiss Collins

We are pleased to bring you this joint message on behalf of the Congressional Black Caucus Foundation, Inc. (CBCF). As you read through the 2009 Annual Report, you will:



KENDRICK B. MEEK Chairman



ELSIE L. SCOTT, PH.D. President and CEO

- see the faces that are making our government more reflective of a diverse America;
- understand why our programs are helping to change the health of communities across the country; and
- learn how we are capturing African-American legislative history as a testament to those whose shoulders on which we stand, thereby creating teaching tools to prepare the next generation of leaders.

Our commitment to community outreach and change is evidenced in the steps we have taken to fulfill our mission to develop leaders, inform policy, and educate the public. In 2009 CBCF:

- provided a combination of paid internships, complete with housing and stipends;
- provided paid fellowships with health and retirement benefits; and
- provided direct financial assistance to more than 550 students.

We are proud to say that one-third of the interns who participated in our programs were college seniors who are continuing to change the landscape as new employees on Capitol Hill or in the federal government as a direct result of their participation in CBCF programs.

The weak economy in 2009 presented tremendous challenges, particularly for nonprofits like CBCF. Every donation took on increasing importance because so many of our donors had included the Foundation as they prioritized their annual giving. Through creative ideas, thoughtful stewardship, and the solid support of our donors, friends and staff, CBCF was able to maintain the quality of our outreach programs. Our Economic Empowerment Forums helped Americans understand how the Stimulus Act could impact their communities; our Black Health Empowerment Project (BHEP) continued to address obesity and related health conditions; and our Act Against Aids Leadership Initiative (AAALI) targeted AIDS messaging and prevention in high-risk communities. With your continued support, our programs are making a positive difference in so many lives across America.

We cannot reflect back on 2009 without acknowledging the historic change of leadership in America. As part of the inauguration celebrations for President Barack Obama, we were honored to partner with the Stafford Foundation to host African-American senior citizens, aged 80 to 100, who had survived Hurricane Katrina. Watching their reactions to seeing our former Congressional Black Caucus member being sworn in as president of the United States was a humbling experience. Recognizing the significance of understanding, respecting, and honoring those who walked first so that we could run remains a dominant part of CBCF's history. We also had an international presence in celebrating this occasion with an ecumenical religious service, including an inspiring message from South African Archbishop Desmond Tutu.

Our 39th Annual Legislative Conference attracted one of its largest turnouts, in part due to the information provided on critical topics such as poverty reduction, economic recovery and opportunity, the environment, the Census, health care, and civil rights. The gratitude of those who will benefit from our efforts--college students, young adults, small business owners, and community activists--is more than a story to tell. It is the reason for our mission.

Thanks to our donors for your support during a time when many businesses were forced to restrict their philanthropic outreach. We are especially grateful to our donors who provided primary funding for our programs during 2009: Walmart, State Farm, AstraZeneca, Dell, Altria, AT&T, UPS, Amgen, General Mills, Verizon and Prudential. We also acknowledge the support of The Coca-Cola Company for being a major sponsor of our ALC for many years and Anheuser-Busch Company for being a title sponsor of our scholarship classic.

We applaud the support received from our board of directors, corporate advisory council, Congressional Black Caucus members and their staffs and, the dedicated CBCF staff, without whom our success would not have been possible. We are also grateful to the many supporters who volunteered their time and expertise to help CBCF develop future leaders and reduce disparities affecting our communities.

As CBCF continues to fulfill its mission, we urge you to stay abreast about what we are doing through our website (**www.cbcfinc.org**), through our interns and alumni, and of course, through your active participation and support. As always, we pledge to continue to lead, to motivate, and to tell our story.

AB B. M.K.

**CHAIRMAN/PRESIDENT MESSAGE** 

# congressional black caucus foundation, inc. 2009 Sponsor List

#### \$500,000 and Above

Wal-Mart Stores, Inc.

#### \$250,000 - \$499,999

Altria Client Services, Inc. AstraZeneca Pharmaceuticals LP AT&T The Coca-Cola Company Dell, Inc. General Mills, Inc. State Farm Insurance Companies

#### \$100,000 - \$249,999

Amgen, Inc Anheuser-Busch Companies Citigroup Inc. Comcast DaVita, Inc. Duke Energy Corporation Eli Lilly and Company Exxon Mobil Corporation Ford Foundation Ford Motor Company Lockheed Martin Merck and Company, Inc. National Marrow Donor Program Novartis Corporation Pfizer, Inc. Pharmaceutical Research and Manufacturers of America Prudential Financial SEIU SRA International, Inc. Toyota Motor North America, Inc. United Health Foundation University of Phoenix, Apollo Group LIPS Verizon Wireless

#### \$50,000 - \$99,999

Alliance for Quality Nursing Home Care The Annie E. Casey Foundation Bank of America Corporation Black Entertainment Television (BET) Holding, Inc. The Boeing Company California Teachers Association Chesapeake Energy Corporation Darden Restaurants, Inc. Edison International

FedEx General Dynamics GlaxoSmithKline Harrah's Entertainment, Inc. Johnson & Johnson Kaiser Permanente Kraft Foods McDonald's Corporation MillerCoors National Association of Realtors New York Life Foundation Office of the Premier of Bermuda Open Society Institute PepsiCo Pitney Bowes Inc. The ServiceMaster Company Shell Oil Company Society For Human Resource Management Southern Company Union Pacific Corporation The Walt Disney Company

#### \$30,000 - \$49,999

Abbott Laboratories AFLAC, Inc. AFSCME American Express, Inc. American Federation of Teachers American Hospital Association Arbitron. Inc. ChevronTexaco Corporation CSX Energy Future Holdings Entergy Corporation Federal Home Loan Bank of San Francisco Food Lion LLC Forest City Enterprises, Inc. Heineken USA. Inc. Hyundai Motor America LeClairRyan Liberty Media Major League Baseball Microsoft Corporation Mortgage Insurance Companies of America (MICA) National Cable & Telecommunications Association National Installment Lenders Association Nationwide

Neany, Inc. News Corporation Nissan North America Novo Nordisk PEPCO Holdings, Inc. SodexhoUSA United HealthCare Group

#### \$15,000 - \$29,999

AARP AFL-CIO Allstate insurance Company American Assocation for Justice American Petroleum Institute The American Society of Composers, Authors & Publishers APRO (Association of Progressive Rental Organizations) Association of Bermuda Insurers & Reinsurers **BAE Systems** Baxter Healthcare Blue Cross and Blue Shield Association **BNSF** Railwav Capital One CH2M Hill Children's National Medical Center Columbia University CompuCredit Cracker Barrel Old Country Store Democratic National Committee Dish Network Edison Electric Institute EDS Eisai Entertainment Software Association Exelon Corporation Florida Delivers Leadership Genentech. Inc. General Electric Company Genworth Financial Georgetown University Google, Inc Intuit JP Morgan Chase Representative Barbara Lee Marathon Oil Corporation Mazda Motor of America, Inc. Medco Health Solutions, Inc. Monsanto

#### Monster

Mpimalanga Tourism & Parks Agency National Association of Broadcasters Northrop Grumman Corporation Representative Charles B. Rangel Raytheon Company Sepracor Sprint Nextel Talecris Biotherapeutics The Clorox Company Time Warner Cable Time Warner, Inc. Travelers Group Tyson Foods, Inc. Western Union Financial Services, Inc./ First Data Financial Wyeth-Ayerst Pharmaceuticals Yum! Brands

#### \$5,000 - \$14,999

ACE INA Aetna Inc. American Airlines American Dental Education Association American Red Cross Amplify Public Affairs LLC APCO Ascension Health Association of American Railroads Baker & Associates Barnes & Thornburg Baylor Health Care System Black Rose Foundation for Children Blank Rome Government Relations, LLC Blue Cross Blue Shield of Florida Boost Mobile BP Corporation North America, Inc. Kevin Brown Senator Roland Burris California Legislative Black Caucus Career Education Corporation Ray Carlisle Representative Andre' Carson **CBS** Corporation Representative Yvette Clarke Credit Union National Association, Inc. CTIA Representative Elijah E. Cummings Daiichi Sankyo, Inc.

Delta Sigma Theta Sorority, Inc. Deutsch Post Post Worlk Net USA, Inc. Diageo North America, Inc. Dickerson Employee Benefit Dominion Resources Services, Inc. Dow Chemical Company **DRIVE** Committee Eastman Kodak Company ECMC, Group Inc. Representative Donna F. Edwards Enterprise Rent-A-Car Environmental Protection Agency/NCER Federal Signal Florida Crystals Corporation GCLR GEICO George Washington University **GGNSC** Administrative Services LLC **GMAC** Financial Services Amy Goldson Greater New York Hospital Association Holland America Line Paymaster Corporation Homeownership Preservation Foundation Honda North America Inc. Honeywell International Inc. Housing Authority of the City of Los Angeles Human Rights Campaign Hyatt Regency - Washington IBM Independence Federal Savings Bank Intel Corporation International Council of Shopping Centers Bob Isard John Deere International Mervyn Jones Khabo-Mabe on Time Laborers International Union Liberty Mutual Insurance Group/Boston Mass Mutual Financial Group Medical Laboratory Technology Consultants, LLC Representative Gregory Meeks Metropolitan Water District Mobile Future Mortgage Bankers Association of America Motorola, Inc. National Association of Community Health Centers, Inc.

National Association of Real Estate Brokers National Association of Social Workers The National Black Justice Coalition National UAW Community NCAA New York Presbyterian Hospital Nike. Inc. Norfolk Southern Corporation Norfolk Southern Railway Company Nygard International Osun State in Nigeria Patton Boggs LLP Peabody Energy Perennial Strategy Group Polsinelli Shalton Flanigan Suelthaus Princess Cruises And Tours, Inc. Private Equity Council Proctor & Gamble Company/National Progress Energy, Inc. Public Service Enterprise Group Incorporated Qwest Communications International Inc. Recording Industry Association of America Renaissance Reinsurance Ltd. Rent-A-Center Royal Celebrity Tours Safeway Inc. SAIC Saint Luke's Foundation Sanofi-Aventis Pharmaceuticals Sempra Energy Sheet Metal Workers Siebert, Bradford, Shank & Company, L.L.C. Sisters of Charity of St. Augustine Health Systems, Inc. Sunoco, Inc. Taipei Economic & Cultural **Represenative Office** Thompson, Cobb, Bazilio & Association PC T-Mobile USA, Inc. United Nations United States Sugar Corporation Van Scovoc Associates, Inc. Wachovia Corporation

## CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC.

STATEMENT OF FINANCIAL POSITION

#### DECEMBER 31, 2009

(WITH COMPARATIVE TOTALS FOR 2008)

ASSETS	December 2009	December 2008
Current Assets		
Cash and cash equivalents	\$ 8,055,431	\$ 5,492,754
Investments	1,151,173	1,128,776
Contributions receivable - current portion	166,217	351,269
Prepaid and other expenses	31,892	117,873
Total Currents Assets	9,404,713	7,090,672
Non-Current Assets		
Property, plant and equipment	2,773,550	2,793,653
Total Assets	\$ 12,178,263	\$ 9,884,325

### LIABILITIES AND NET ASSETS

Current Liabilities		
Accounts payable and accrued expenses	\$ 426,742	\$ 400,815
Total Liabilities	426,742	400,815
Net Assets		
Unrestricted	9,527,285	7,109,589
Temporarily restricted	2,224,236	2,373,921
Total Net Assets	11,751,521	9,483,510
Total Liabilities and Net Assets	\$ 12,178,263	\$ 9,884,325

### CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC.

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2009 (WITH COMPARATIVE TOTALS FOR 2008)

SUPPORT AND REVENUE	Unrestricted	Temporarily Restricted	Total 2009	Total 2008
Special events	\$ 7,504,540	\$-	\$ 7,504,540	\$ 7,687,936
Less: Cost of special events	(4,367,261)	-	(4,367,261)	(4,842,920)
Special Events, net	3,137,279	-	3,137,279	2,845,016
Contributions	4,501,585	543,078	5,044,663	5,115,950
Interest and other income	89,826	-	89,826	74,783
Net assets released from restrictions	692,763	(692,763)	-	-
Total Support and Revenue	8,421,453	(149,685)	8,271,768	8,035,749

#### EXPENSES

Program	services
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Programs and research	4,384,531	-	4,384,531	3,809,155
Communications	223,369	-	223,369	363,006
Total program services	4,607,900	-	4,607,900	4,172,161

Supporting services				
Fundraising	485,504	-	485,504	403,436
General and administrative	910,353	-	910,353	957,846
Total supporting services	1,395,857	-	1,395,857	1,361,282
Total Expenses	6,003,757	-	6,003,757	5,533,443
Change in net assets	2,417,696	(149,685)	2,268,011	2,502,306
Net Assets, beginning of year	7,109,589	2,373,921	9,483,510	6,981,204
Net Assets, ending of year	\$ 9,527,285	\$ 2,224,236	\$11,751,521	\$ 9,483,510

# OUR VOICES OUR STORY





"I feel really proud to say I'm a CBCF intern. I also had the opportunity to shadow Dr. Scott during the ALC and literally had a stack of [business] cards at the end of the conference."

#### Dshawna Bernard, 2009 intern

The CBCF Leadership Institute's motto is "Training Tomorrow's Leaders Today." For three decades, CBCF has opened doors for African Americans who want to build careers in public policy and who are committed to serving their communities.

#### **Developing Leaders**

BCF's fellowship and internship programs prepare college students and young professionals to become principled leaders, skilled policy analysts, and informed advocates by exposing them to the processes by which national policies are developed and implemented on Capitol Hill and in the federal government. In 2009, close to 400 undergraduates from across the country competed for fall, spring, and summer internship slots, but only 75 were selected for these highly coveted positions. Program participants receive housing, a stipend, office placements, and opportunities to meet and interact with political professionals and leaders working in all branches of government. Additionally, they are eligible for scholarships for prestigious public policy graduate programs, such as the University of California-Berkeley's Goldman School of Public Policy, and they are actively recruited by executive branch agencies such as the State Department and the Office of Management and Budget.

One of our goals for 2009 was to increase the visibility of CBCF fellows and interns and to expand the learning opportunities available to them. We accomplished this goal by placing more program participants in House leadership and committee offices and in the Senate. Even with this expansion, every CBC member still hosted a summer intern, staying true to the founding members' vision that every CBC member help train the next generation of African-American leaders. Besides their day-to-day work in member offices, on committees and at federal agencies, CBCF interns had the unique opportunity to witness the historic confirmation of Sonia Sotomayor, the first



"The leadership development and networking opportunities provided through the CBCF have prepared me to be, among other things, an effective voice for young people on the NAACP Board of Directors."

#### Quentin James, 2009 intern

Hispanic female to be appointed to the U.S. Supreme Court; meet former astronaut and U.S. Senator John Glenn (D-Ohio) and Supreme Court Justice David Souter; visit the Schomburg Center for Research in Black Culture in New York City; and spend a day at the CIA where they were welcomed by Director Leon Panetta. The interns also contributed to the local Washington community through a service project that focused on HIV/AIDS education. These experiences equipped them with the tools



"Working on Capitol Hill forced me to broaden my horizons more than I had ever imagined possible. I was also able to

grow in ways that I would not have, had I simply stayed in Pine Bluff. (Arkansas)"

#### Byrhonda Lyons, 2009 intern

In 2009, four congressional fellows and two Louis Stokes Urban Health Policy fellows gained invaluable experience as they assisted in the development of legislative and public policy initiatives.



that will help them create positive change in their local communities.

During the spring, CBCF added even more value to its internship programs by partnering with The George Washington University's (GW) Semester in Washington Program. Three Communication Interns were able to take courses at GW and earn academic credit, engage in dialogue with professionals who work in politics, and network with Washington, D.C., journalists at the National Press Club.

In 2009, four congressional fellows and two Louis Stokes Urban Health Policy fellows gained invaluable experience as they assisted in the development of legislative and public policy initiatives. CBCF Congressional Fellows worked in the offices of Representatives Robert "Bobby" Scott, Donald M. Payne, and Maxine Waters and with the Helsinki Commission, chaired by Rep. Alcee Hastings. Assigned to offices based on each fellow's academic and professional training in specific policy areas, their assignments included:

- assisting with drafting legislation that addressed the lack of attention to graduation rates in the federal accountability system;
- examining policies for implementing the American Recovery and Reinvestment Act for 2009;
- making policy recommendations for improving the effectiveness of the African Growth and Opportunity Act; and



"Julia [(Elam) *pictured*] is a pleasure to work with. Her ability to be a part of the system of Hill staffers through the program

illustrates the value that you are providing both to your fellows and to the Hill, which will benefit from a more diverse pool of experienced staffers. I greatly admire the work that the CBCF does and look forward to any future opportunities for us to work together. Best wishes."

> Theodore Chuang, the former Chief Oversight Counsel on the House Energy & Commerce Committee

exploring the opportunities and challenges of scaling up the Harlem Children's Zone to create 20 Promise Neighborhoods as proposed by President Obama.

The two Louis Stokes Congressional fellows organized a policy issues forum on legislative efforts to address child-hood obesity.

#### Alumni - Where Are They Now?



Sheryl Webber Washington CBCF Intern, Class of 1979 *Government Relations Consultant* 

In 1979, the CBCF Intern Program was in its infancy and I was a member of its second class. The goal was to provide a clear pathway to increase the number of minorities on the professional committee staff in the U.S. House and Senate. Through the CBCF internship, I learned about the jurisdiction of the various House Committees, the legislative referral process, how to organize hearings and conduct oversight responsibilities. My experience as a CBCF intern later led to an offer to join United Parcel Service (UPS) as a public affairs manager and after two years, I was promoted to vice president of public affairs. So much of my civic engagement, community involvement and interest in the political process, I attribute to my early association with the dedicated members, spouses and staff of the Congressional Black Caucus Foundation.



Lanier Avant CBCF Intern, Class of 1999 Staff Director, Committee on Homeland Security, U.S. House of Representatives

The summer that I spent as a CBCF intern was the most rewarding time of my life. The Foundation's internship program was, and still is, an outstanding opportunity for young, African-American men and women to experience Capitol Hill. In addition to the camaraderie of interacting with dozens of other highly-accomplished students from around the country, interns get a bird's-eye view of some of the most powerful elected officials in the democratic world. A decade after my internship, I am still reaping its rewards. While the CBCF led me to a career in public service, some of my colleagues have excelled in a wide range of professions – both public and private. The CBCF has developed a model program for college students wishing to intern in the nation's capital. I look forward to more students being given the same opportunity that was given to me.



Sonia Riera-Penney, Ph.D. CBCF Fellow, Class of 1987 Senior Policy Analyst: The Morgan Center for Global Migration Studies

It is with immense pleasure that I consistently reflect on my CBCF Fellowship. It was without question the most amazing and fulfilling experience of my academic and personal life. As a Fellow on the House Foreign Affairs Committee's Subcommittee on Africa, I was primarily responsible for addressing the problem of severe food shortages in southern Sudan where international food relief agencies' efforts to deliver food relief convoys were seriously disrupted by acts of sabotage. One of my express duties was to draft correspondence to then Sudanese Prime Minister Sadiq al-Mahdi requesting his intervention on behalf of the agencies. This once-in-a-lifetime experience to address U.S./Sudan relations via this amazing fellowship speaks for itself.



#### Daniel Dawes

CBCF Louis Stokes Fellow, Class of 2007 Manager, Federal Affairs and Grassroots Network, Premier Healthcare Alliance

The CBCF Louis Stokes Fellowship provided me a one year, life-altering and transforming experience working on the Senate Health, Education, Labor, and Pensions Committee under the leadership of the late Senator Edward Kennedy and on the Congressional Black Caucus Health Braintrust under the leadership of Congresswoman Donna Christensen. This program built on the skills that I had attained in law school and helped me to appreciate and understand the complex policy issues and processes involved in getting legislation enacted into law. I am eternally grateful for the exceptional opportunities that it provided me, and I am more convinced after working in the health policy field for several years that the Fellowship helped me develop the leadership and management skills one needs to be an effective health policy advocate.



In 2009 CBCF awarded 556 students \$716,000 in scholarship funds.

"I want to thank you and all those involved in making this award to me possible. I don't know how I would have made ends meet without it. It enabled me to purchase my first laptop computer, printer, and miscellaneous school supplies."

Melanie Hampton, North Carolina A&T University

#### **Scholarships**

n 2009, when the need for financial support was critical for so many more students and CBCF offered financial assistance to hundreds of aspiring students. The number of scholarship applicants far outmatched the available funding. For example, CBCF received more than 200 applications for the Louis Stokes Health Scholars program but we were able to award only one scholarship for every 20 applications. The Visual and Performing Arts scholarship programs, which have no residency requirement and are merit-based, had the greatest increase in the number of applications received with 300 requests. The selection committee, which included renowned artist Simmie Knox, the director of the Howard University's Jazz Ensemble, the chair of Bowie State University's Fine and Performing Arts department, a film maker, and a playwright, repeatedly commented on the applicant pool's high level of talent. CBCF awarded scholarships to 6 percent to those who applied.

In 2009 CBCF awarded 556 students \$716,000 in scholarship funds.

- United Health Foundation With an increased funding from \$15,000 to \$100,000, CBCF was able to offer up to \$8,000 per student for the academic year. Twelve students were awarded scholarships
- During its inaugural year, CBC Spouses Flexible Education Scholarship awarded 25 full-tuition scholarships to students enrolled in an associate, bachelor's or master's degree online and or on campus at the University of Phoenix. These scholarships are to advance educational opportunities for underrepresented and nontraditional groups in higher education
- CBC Spouses Education and Cheerios Brand Health Initiative awarded 388 scholarships, a 10 percent increase from 2008
- Louis Stokes Health Scholars were able to increase its awards from three in 2008 to 12 in 2009



"One of our most memorable accomplishments in 2009 were the 25 full-tuition awards the CBC Spouses Flexible Education

Scholarship made to students at the University of Phoenix. This program gives preference to applicants who are economically disadvantaged and who have experienced hardships, such as homelessness or an inability to complete a degree program they'd previously started."

Lynn Jennings, Ph.D., Senior Manager, CBCF Education and Scholarship Programs

"My family and I extend our sincere thanks to the Congressional Black Caucus Foundation for awarding me a scholarship. It was much needed and greatly appreciated during these tough economic times, especially with an unemployed parent."

#### Paige Kelly, Emory University

- CBC Spouses Heineken USA Performing Arts Scholarships reported a 34 percent increase in the number of scholarship applicants during 2009
- While funding did not increase, in 2009, the Visual Arts Scholarships reported a 67 percent increase in the number of scholarships applicants

# INFORMING POLICY





#### **Economic Empowerment Forums**

aving heard the voices of African Americans, who like all Americans were trying to grasp the enormity of the American Recovery and Reinvestment Act of 2009 (ARRA), CBCF developed a two-pronged initiative to educate them about economic opportunities available in the stimulus package. Through the publication of a Resource Guide For African Americans and at two forums hosted in Miami and Baltimore – we explained and highlighted some of the major ARRA provisions that are critical to the African-American community.

"It was great to have the ability to have more specific questions addressed during the forums' breakout sessions."

Miami attendee





More than 5,000 Resource Guides were distributed across the country and it also was made available for download on our website. Almost 600 residents attended the two forums. By going into these communities, we were able to provide local activists, entrepreneurs, and residents a clear vision and understanding of the specific impact the funds would have in their communities. The forums also linked residents with the local organizations and agencies that could help them access relevant resources that promote community and economic development.

#### "The information gave me hope."

#### Baltimore attendee



The Foundation's goal is to plot a path that leads to their academic success, rather than casting a spotlight on their failures.

In 2009, LaShawn McIver, MD, MPH, began to develop a policy platform that would effectively reduce the incidence of HIV and AIDS, and bolster access to and utilization of HIV/AIDS care and treatment among African Americans.

#### **Breaking Barriers**

sing its landmark report Breaking Barriers: Plotting the Path to Academic Success for School-aged African American Males as a starting point, CBCF partnered with the Open Society Institute's Campaign for Black Male Achievement to conduct five forums that examined the educational problems and obstacles faced by many young African-American males. School board members, school administrators, parent and student activists, and key policymakers from Clayton County (Georgia), Chicago, Los Angeles, Memphis, and Washington, D.C., discussed the significant ways in which stimulus dollars could help chart a new course for African-American males by making sure that education reform is consistent with evidence-based findings on black male success factors. The Foundation's goal is to plot a path that leads to their academic success, rather than casting a spotlight on their failures. Other topics discussed included re-investing in young African-American males education, expanding family support for them and providing them with educational equity.

#### **CPAR/Fellowship on HIV/AIDS**

he Center for Policy Analysis and Research (CPAR) speaks directly to CBCF's mission as a major information broker for African-American elected officials, citizens and the global black community. Concerned with the ravaging impact of HIV/AIDS in the black communities, CBCF partnered with the Gilead Foundation to fund a CPAR/Health Policy Fellow to examine this issue. In 2009, LaShawn McIver, MD, MPH, began to develop a policy platform that would



effectively reduce the incidence of HIV and AIDS, and bolster access to and utilization of HIV/AIDS care and treatment among African Americans. Throughout 2009, Dr. McIver met with stakeholders nationwide at the governmental, medical, academic, and community levels, and researched evidencebased policy and programs in public health literature. Dr. McIver will continue her fellowship in 2010 and will focus on disseminating to CBC members recommendations that outline how prevention should be a central component in comprehensive HIV/AIDS legislation.

# EDUCATING THE PUBLIC





"HIV/AIDS impacts all of us – in urban and rural communities."

SC town hall attendee

#### **AAALI South Carolina**

n 2009, CBCF joined with 13 national African-American organizations and the Centers for Disease Control and Prevention (CDC) to increase African American awareness, knowledge, and testing as part of the Act Against AIDS Leadership Initiative (AAALI). More than 200 individuals were tested during town hall meetings in Washington, D.C., Queens, N.Y., and Columbia, S.C. The events offered a safe place where community residents could learn about programs to fight HIV/AIDS and the resources needed to ensure the fight continues in urban and rural communities; how traditional black organizations can work together to fight HIV/AIDS; and how to more effectively engage heterosexual black males in the fight against HIV.



"I have spent several years providing evaluation and research related to public health and education and I can tell you

that we cannot remain passive out of a sense of denial or complacency. This is very serious and we must address it if we are to save lives."

Marjorie Innocent, Ph.D., CBCF director of research and programs

#### **Black Health Empowerment Project**

BCF has educated African Americans about the acute and long-term health risks associated with obesity through its Black Health Empowerment Project (BHEP). In its fourth year, BHEP leveraged partnerships with local health care systems, school districts, public health departments, library systems, parks and recreation departments, youth-serving organizations, and others in Cleveland, Ohio, and Tunica, Mississippi, to encourage residents to "Eat, Move and Test for Health."

More than 700 adults and youths in the two cities participated in expert-led nutrition and fitness sessions and demonstrations, displaying CBCF's ability to bring residents

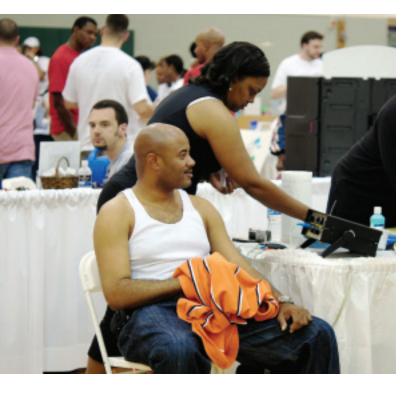




"Because of your efforts, lives are being changed all over the nation. We hope this event will return to our community again in the near future."

Clifton Johnson, Tunica County Administrator

out on a Saturday to invest in themselves. Almost 300 participants received free blood pressure screenings in Cleveland, 21 of whom were immediately referred to their primary care physicians due to high readings. Tunica attracted almost 80 children, many whom had been dropped off by their parents at the recreation center for Saturday activities. So, in addition to participating in outdoor games practice, the children also learned about and tasted healthy food choices, heard from fitness experts about the importance of exercise, and played Wii sports and exercise games.



#### **SHOP for Wealth**

ecause the economy has forced many students to begin their college careers at more affordable community colleges, SHOP for Wealth (Student Homeownership Program) expanded its presence at Baltimore City Community College, Miami-Dade Community College and Forsyth Technical Community College, and at the traditional HBCUs. The program's interactive delivery system teaches college students about the importance of managing money smartly, establishing good credit habits, recognizing the potential hazards of easy credit, engaging in a regular pattern of savings, and building wealth through homeownership. This is especially crucial because so many students are targeted by credit card companies while in school. Last year, 1,500 students participated in SHOP. Many institutions have incorporated SHOP into their classroom curriculums by allowing students to attend the workshop during scheduled class time and to receive class credit.





"This is a priceless resource. I want my kids to learn about the paths blazed by African Americans in Congress, and Avoice is the perfect way to engage them with that rich history."

Congressman Kendrick B. Meek



#### **Avoice**

voice (African American Voices in Congress) www.avoiceonline.org is a virtual library that is the central source of historical information on black political and legislative participation. In addition to attracting 2.5 million visitors to the site, in 2009 Avoice added a new portal that offers educators the flexibility to incorporate African-American congressional history into various curriculums. The lesson units were designed to meet national educational standards in a wide range of subjects and to spark students' interest in engaging in civic activities.



In preparation for the Congressional Black Caucus's 40th anniversary in 2011, current and future donors and business people were invited to attend special "salons" at which Representatives Barbara Lee, Donald M. Payne, John Conyers and Eddie Bernice Johnson each discussed issues that were of specific interest to founding CBC members in 1971 and continue to be at the top of the Caucus' current legislative agenda. The topics discussed included global, judicial, and environment issues. CBCF will host similar events in 2010 that present rich, first-person accounts of legislative history.

#### Annual Legislative Conference

very September, CBCF offers an intellectually stimulating, networking-building gift back to the community through its Annual Legislative Conference (ALC). In 2009, thousands of people from around the country and the world attended the Foundation's 39th ALC, which featured more than 100 forums on critical issues affecting African Americans. No one was turned away because of their inability to pay the registration fee. To meet a broad range of community needs, session tracks focused on such topics as:

- economic security and small business
- health and wellness
- community investment
- veterans and homeland security
- defense
- energy and environment,

CBCF fellows, interns, and scholarship recipients were showcased through various activities. In addition to the participation of several senior-level White House officials, the conference featured sessions for emerging leaders, health and job fairs, an exhibit hall with informational booths for government agencies, private corporations and small businesses marketing their products and services; and free cultural events such as gospel and jazz performances. CBCF also sponsored a breakfast and a health fair for Washington, D.C.'s homeless population.

"The Annual Legislative Conference allows my students and me to continue studying the impact of American government on the lives of African Americans and Washingtonians each year. Thanks ALC!"

> Tina L. Fletcher, Former CBCF Intern and Teacher of the Year at Anacostia Senior High School, Washington, D.C.

# VOLUNTEERS





The CBC Spouses have consistently shown their commitment by providing educational opportunities for a diverse group of young people and providing health assistance to disadvantaged individuals.

#### **CBC Spouses**

frican-American students from across the country have expressed their views on various historical topics through the Spouses Essay Issue Forum & Contest. Working in collaboration with the Foundation to host two prominent scholarship fundraising events – the Annual Celebration of Leadership in the Fine Arts and the annual Mervyn L. and Stephanie Tubbs Jones Memorial Golf and Tennis Classic--the CBC Spouses have opened the door of opportunity to thousands of African-American scholars. The Spouses' Community Breakfast has fed, clothed, and provided critical health screenings for more than 2,000 individuals in Washington, D.C. Last year,

their volunteer efforts helped to fund more than 400 scholarships.

We are especially grateful to the Spouses and to all of our volunteers, many of whom have served as the first point of contact for the Foundation, especially during our Annual Legislative Conference. For the past 40 years, CBCF has consistently attracted a devoted corps of volunteers who believe in our mission and support us by generously sharing their time and their talents to provide hospitality, service, and logistical assistance during ALC and throughout the year.

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# **2009 CBCF Fellows**

#### CONGRESSIONAL FELLOWS, 2008-09

Major Clemens, III graduated from North Carolina Central University School of Law and is a member of Phi Delta Phi Legal fraternity. He worked in the Office of Rep. Maxine Waters (CA-35).

Christopher Scott was a student-athlete at Oregon State University where he earned an undergraduate degree in Political Science and a Master of Arts in Interdisciplinary Studies (M.A.I.S.), with an emphasis in Public Policy. Christopher worked in the Office of Rep. Robert "Bobby" Scott (VA-3).

Tia Teabout earned a Masters degree from Pace University and a Bachelors degree from Rider University, both in education. Tia worked in the Office of Rep. Donald M. Payne (NJ-10).

Troy Ware is an Iraq war veteran and law school graduate. He completed his undergraduate degree at the University of Virginia, where he was a double major in

COMMUNICATIONS

Muriel Cooper, M.S.

Lance E. Jones

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Development

Samuel Rodriguez

Netsereab Demissie

Senior Accountant

Alta Cannadav

Pastel Dunn

Kevin Newman

Development Officer I

Senior Media Manager

Communications Associate

FINANCE AND RESOURCE

Senior Director of Finance &

Senior Development Manager

Donor Knowledge Coordinator

Government and Rhetoric & Communications and attended law school at the University of San Francisco. Troy worked on the Helsinki Commission, chaired by Rep. Alcee L. Hastings (FL-23).

#### LOUIS STOKES URBAN HEALTH POLICY FELLOWS, 2008-09

Julia Elam earned a law degree from Vanderbilt University Law School and a Masters of Public Health from Yale University. Julia worked in the Office of Representative Donna M. Christensen (VI) and is now working on the Subcommittee on Oversight and Investigations.

**Camille Sealy** earned dual undergraduate degrees in Economics and Philosophy from Boston College. She worked in the Office of Rep. Edolphus "Ed" Towns (NY-10) and is currently working on the Subcommittee on Health.

# 2009 CBCF Staff

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Ervin Johnson Program Coordinator

LaShawn McIver, M.D. CPAR Fellow

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Photographers Imagine Photography; Stephanie Smith; Dana Simmons; Yasmine Lawler